

# QUALITY REPORT ON 'ACTEUR' JEAN MONNET MODULE ACTIVITIES (YEAR 2022)

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## 1. Premise

The main objective of the Jean Monnet “**Activating EU rights: Past and Present of Fundamental Human Rights**” Module (ActEuR) is to deepen knowledge and raise awareness among a wide target audience on the threat to fundamental human rights at European level through a sociological-historical perspective that adopts **the EU Charter of Fundamental Rights as a frame of reference**. It represents the instrument through which the ActEuR project intends to connect past and present forms of violations/threats of the rights of dignity, freedom, equality, solidarity, citizenship and justice, such as EU’s core values.

ActEuR focuses on the “social Europeanisation” of fundamental human rights conveyed by the EU Charter. Its main activities are: 1) a **Teaching course** for Master degree students of the University of Salerno (IT) on the EU Charter; 2) **Public Lectures** involving university students, national and local civil society actors engaged in the field of human rights, institutional representatives, and the wider public; 3) **School Roundtables** involving teachers and students of secondary schools; 4) Empirical research on the spread of denial of fundamental human rights in youth populations.

All of these activities have in common that they consider the EU Charter a dynamic instrument, a “living text” that protects, broadens and adapts to the present a core of fundamental human rights.

This **First Quality Report** contains the **main results achieved** by the ActEuR project during its first year (2022) and the **evaluations expressed by its participants** for each of the activities carried out.

The first section is devoted to the tools that the Module staff initially prepared to disseminate the results and reach participants in its activities. The second section gives a description of the activities carried out (Teaching Course, Lectures and School Roundtables) and the evaluations expressed by their participants. The third section of this report describes the intensive communication process that was put in place in order to engage participants and disseminate the results of the project to a wide audience.

## 2. Digital support and deliverables

### 2.1. Logo and recognizability

The Jean Monnet “*Activating EU rights: Past and Present of Fundamental Human Rights*” Module (ActEuR) is dedicated to the **bottom-up activation of fundamental rights** in the European social space. One of the first tasks of the Module working group was to develop **a logo** to give visibility and recognition to the specifics of the project. The choice of the logo fell on an “open hand that raises something hidden”. These are the Fundamental Rights of the European Union, symbolized by the word “ActEuR”.

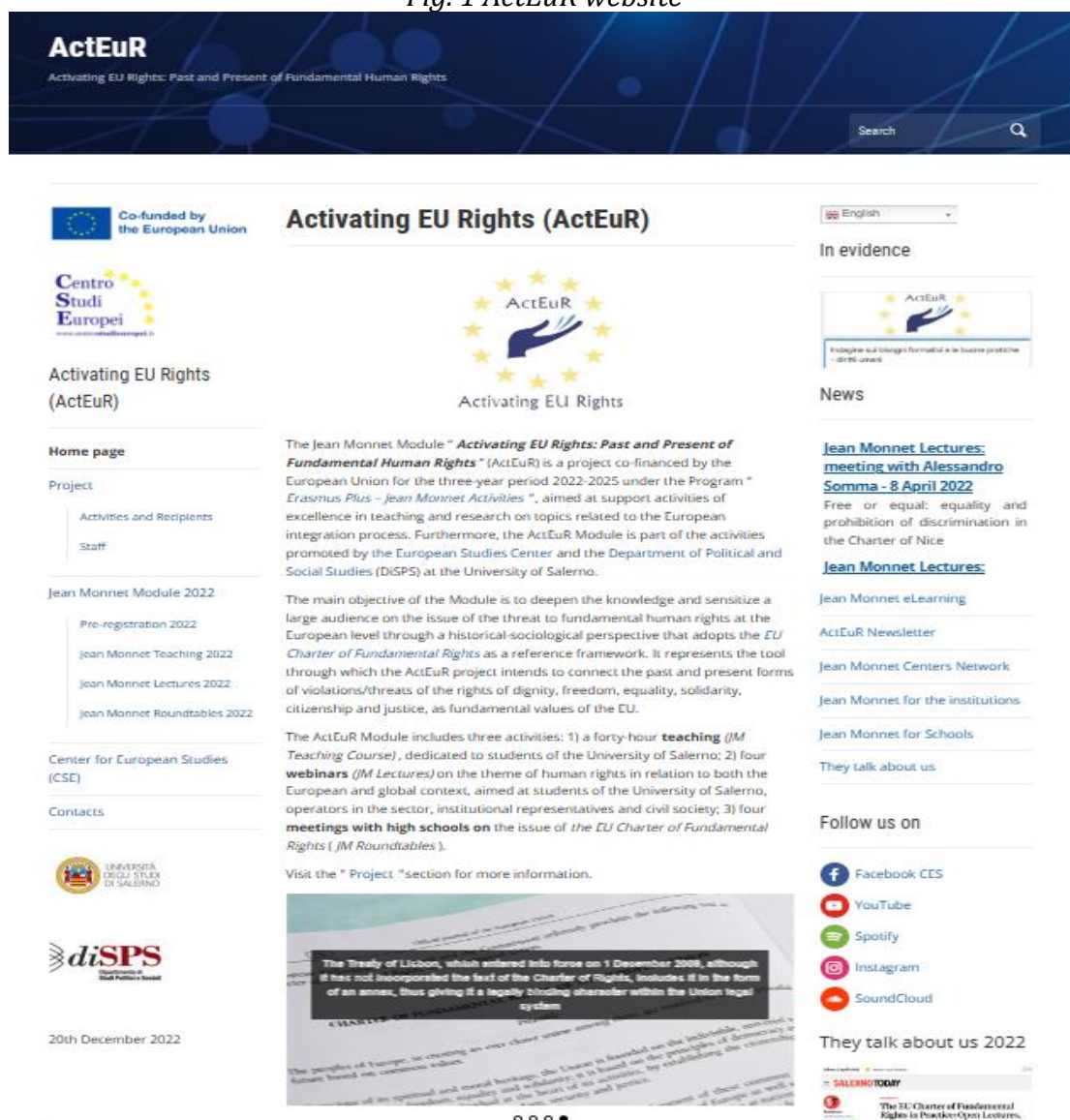


The 12 stars recall those found in the flag of the European Union. They represent the ideals of unity, solidarity and harmony among the peoples of Europe.

## 2.2. Website

The website ([www.centrostudieuropei.it/acteur](http://www.centrostudieuropei.it/acteur)) is the main tool through which ActEuR staff members reached out to participants in the activities and disseminated the results of the project. It was launched on **January 15, 2022**. The ActEuR website is hosted by the Center for European Studies (CES) website "[centrostudieuropei.it](http://centrostudieuropei.it)" and linked to the home page of the CES, as envisaged by the project.

Fig. 1 ActEuR website



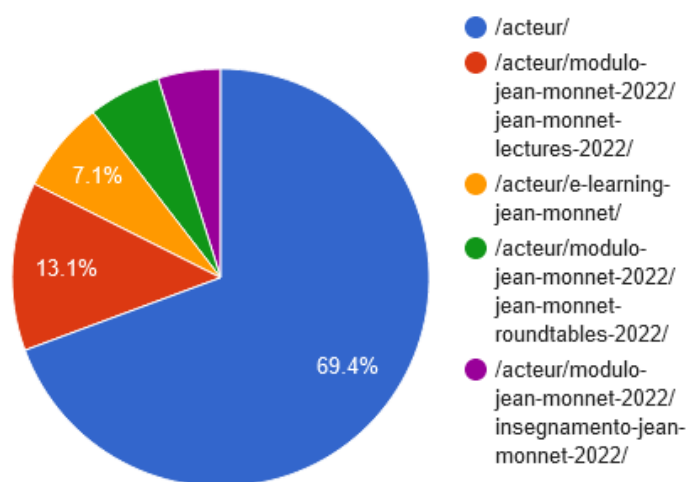
Divided into **thematic sections**, the JM ActEuR website is easily accessible to the wider audience and contains both general information concerning the European Union and the Erasmus + Jean Monnet Actions, and specific information regarding the Module, its objectives and its contents. In particular, three thematic sections are devoted to a) the **JM Teaching**

**Course, b) the JM Lectures and c) JM School Roundtables** respectively. Each of these sections contains a detailed description of the activities planned and carried out annually. In particular, the section of the website dedicated to the JM Teaching Course includes the Course Syllabus.

The sections dedicated to JM Lectures and JM School Roundtables host links to the audio/video recordings of all events uploaded on CES YouTube and CES SoundCloud, and the work produced by secondary students attending the JM Roundtables. Other thematic sections of the ActEuR website are dedicated respectively to: **annual reports, news about activities, e-learning platform, newsletter, audio/video distribution platforms and social media** (Facebook, Instagram, Spotify, YouTube, SoundCloud) and a page (“**they talk about us**”) dedicated to all information published by online media and newspapers about the module’s activities (see also the “Communication” section in this report).

From its launch until today’s date (December 20, 2022) it has reached **908 users (unique IPs)**, with **4.265 page views**. The following figure shows the top visited pages. They are the HOME PAGE and the pages dedicated to the individual activities carried out.

*Fig.2. Top visited pages (updated December 2022)*



Most page views are by visitors from Italy (2722 page views) and the UK (699 page views) (updated as of 12/20/2022).

### 2.3. E-learning Platform

In the first months of the project’s life, ActEuR staff prepared the set-up of the e-learning platform for the Teaching Course. As planned in the project, the already available CES e-learning platform ([www.centrostudieuropei-elearning.it](http://www.centrostudieuropei-elearning.it)) hosts the JM Teaching Course entitled “Sociology of Human Rights”. The e-learning platform allowed the experimentation of innovative teaching methodology and techniques centered on cooperative learning. It has stimulated the participation, discussion and debate among students and teachers. The e-learning platform hosts:

- The teaching material (slides) used during vis-à-vis lectures;
- Podcasts of vis-à-vis lessons;
- In-depth teaching materials;
- The on line forum for peer-to-peer learning community;



- Tests for ongoing individual evaluation in order to assess the students' level of learning (understanding, applying, analyzing, evaluating learning objects).

All learning materials are available to external users who will be granted access as guests (free on demand). Podcasts of vis-à-vis lessons have been systematically uploaded to the e-learning platform during the Teaching Course, and complemented with a report of contents (available in English).

Fig. 3. CES e-learning platform



During the first year, students participating in the Teaching Course intensively used the tools of the e-learning platform to download materials and discuss course topics with teachers and each other. In particular, a total of **more than 300 messages** were exchanged by students in the **discussion forums** that accompanied each lesson.

Fig. 4. Forums activated in Teaching Course 2022

## Jean Monnet ActEuR 2022

Dashboard / I miei corsi / ActEuR 2022 / Introduzione / Forum di discussione

CERCA NEI FORUM

### Forum di discussione

Partecipare al forum è un'attività essenziale per il conseguimento del tirocinio.

AGGIUNGI UN ARGOMENTO DI DISCUSSIONE

Discussione	Iniziato da	Repliche	Ultimo intervento
La protezione dei dati UE nel mondo digitale	Beatrice Benocci	47	Magdalena Lauletta mer, 20 lug 2022, 00:19
Libertà di espressione e di informazione	Beatrice Benocci	41	Maria Cristina Russo mar, 19 lug 2022, 16:53
Principio di libertà, libertà di informazione e protezione dei dati	Beatrice Benocci	36	Magdalena Lauletta mar, 19 lug 2022, 16:15
Lezione - Il principio di libertà da un punto di vista sociologico	Dario Verderame	36	Giuseppina Tuoci lun, 18 lug 2022, 15:25
Seminario Emanuele Russo (Amnesty)	Dario Verderame	21	Giuseppina Tuoci lun, 18 lug 2022, 14:28
Forum Lezione - Il processo di integrazione europea e la Carta dei diritti fondamentali dell'UE da una prospettiva storica	Dario Verderame	35	Noemi Menna lun, 18 lug 2022, 14:23
Forum Lezione - Attori e strategie dell'UE nell'attuazione della Carta dei diritti fondamentali	Dario Verderame	35	alessia scarpino sab, 16 lug 2022, 16:20
Sociologia dei diritti umani	Dario Verderame	37	Martina Spiniello lun, 11 lug 2022, 15:22
Seminario Alessandro Somma - Liberi o uguali. Parità e divieto di discriminazione nella Carta di Nizza	Dario Verderame	24	Giacinta Trotta mer, 29 giu 2022, 15:03
Seminario Francesco Piemonte - Le politiche di coesione sociale, economica e territoriale della UE	Dario Verderame	24	Ylenia Iannaccone gio, 9 giu 2022, 16:05
discorso sui diritti umani compiuto dall'ex presidente della repubblica Pertini	maria rita agnello	0	maria rita agnello gio, 2 giu 2022, 12:13
L'implementazione dei diritti umani nei sistemi costituzionali	Gabriella Mattei	14	Giuseppina Tuoci ven, 6 mag 2022, 13:58
Seminario con Veyis Altay - "la questione curda"	Dario Verderame	23	Mariateresa De Stefano gio, 21 apr 2022, 20:49

### 3. Jean Monnet Activities and their evaluation by participants

#### 3.1. Jean Monnet Teaching Course

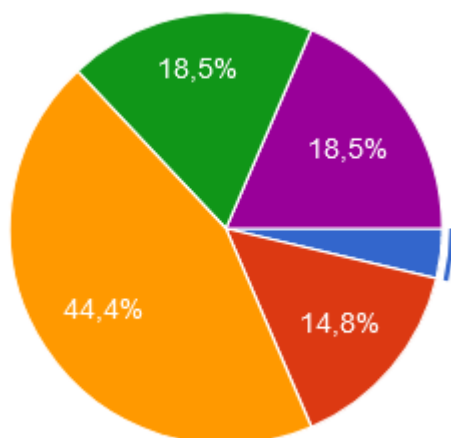
JM Teaching Course entitled “*Sociology of Human Rights: The EU Charter Between Past and Present*” consisted of 40 hours of lessons *in praesentia* divided as follows:

- 2 introductory lessons of 2 hours each (total 4 hrs.) devoted to reconstructing sociological perspectives in the study of human rights and the role they play in EU policies from a historical perspective.
- 10 lessons of 3 hours each (total 30 hrs.). Each year, these lessons are dedicated to two different principles contained in the EU Charter (1st year: dignity and freedom; 2nd year: equality and solidarity; 3rd year: citizenship and justice). In particular, the first three lessons had a theoretical, socio-historical approach concerning past/present threats to each principle under investigation and the analysis of EU actors and strategies involved in addressing them; the fourth and fifth lessons analysed specific case studies concerning EU actors/programs aimed at implementing the fundamental right under investigation.

The syllabus for the first year of teaching can be found at

<https://www.centrostudieuropei.it/acteur/modulo-jean-monnet-2022/insegnamento-jean-monnet-2022/>

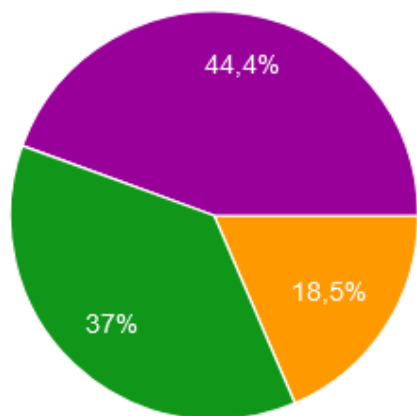
The course involved **38 students** at the University of Salerno mostly from the Sociology degree program. An anonymous online evaluation questionnaire was administered at the end of the course to evaluate the teaching delivered (available at <https://forms.gle/FTEQFBdzfid9PF1c6>). The following are results from the data collected that attest to the excellent results achieved by the JM Teaching Course in the first year 2022. A total of 27 questionnaires were collected. Most of the students who participated in the Teaching Course and filled out the questionnaire described their **knowledge about the topic of EU-related fundamental rights** as **basic or poor** (Fig. 5). This supports the intention to inaugurate a Jean Monnet Module at the University of Salerno dedicated to this topic.



*How would you assess your knowledge of the topic of fundamental rights related to the European Union BEFORE you attended the course?*

- totally inadequate
- poor
- basic
- good
- excellent

Overall, the Teaching Course was **far above expectations (exciting)** for 44% of the students and **above expectations** for 37% of them (Fig. 6). A very encouraging result for the ActEuR team!



*Compared to your initial expectations, the Course turned out to be ....*

- very disappointing
- lower than expected (disappointing)
- in line with expectations
- above expectations
- far above expectations (exciting)

The students' perceived benefits of attending the Teaching Course are all very high, as shown in the table below. The scores are taken on a scale from 1 to 10, where 1 means "not at all agree" and 10 "completely agree" with the statement being evaluated.

Perceived benefits	Mean	Min	Max	St.dv.
The course offered me the opportunity to reflect on the European dimension of rights	9,22	7	10	1,013
During the course I listened to things that I largely already knew ( <i>reverse item</i> )	3,81	1	8	2,288
The course enticed me to want to know more about Europe and rights	8,93	3	10	1,542
The course allowed me to learn more about topics not sufficiently or at all covered in my degree program	7,96	3	10	2,028
I think what I heard in the course will be very useful for me in the future	9,07	4	10	1,439

The knowledge gained is judged as stimulating for understanding the European dimension of rights, largely new, and useful for the future. Below are the anonymous opinions expressed by some participants.

*If you wish, you can leave your comments (criticism or suggestions) on the course in the space below:*

- *The course far exceeded my expectations. The information gained from the lectures and seminars will be useful to me in the future, but the most important thing was the group activities carried out within the course such as the discussion forum and the exercise carried out with my fellow course participants and the discussion that took place between us, which enabled*

*me to understand the different concepts explained from other points of view as well.*

- *It was very insightful.*
- *The course was very engaging.*
- *It was a very engaging and stimulating course. We discussed different topics and it was really nice to learn new things.*
- *The course was very interesting from the very first meeting. I am thrilled with the opportunity I had, as we listened to and explored topics that are important for our pathway.*

### 3.2. Jean Monnet Lectures

The Jean Monnet Lectures entitled “*The EU Charter of Fundamental Rights in Practice: Open Lectures*” involved students attending JM Teaching Course, about **20 civil society organizations** and **40 representatives** (public administrators, professional groups, and non-profit volunteers) committed to human rights at the local or national level. They took place between April and May 2022 in blended mode. Registration for the seminars took place through an online form publicized through the web and social media of the Jean Monnet Module and the Center for European Studies. (<https://forms.gle/JNbmoKCzYZZcnfx58>)

Video recordings of the Jean Monnet Lectures are available at:

<https://www.centrostudieuropei.it/acteur/modulo-jean-monnet-2022/jean-monnet-lectures-2022/>



The poster is for the "The EU Charter of Fundamental Rights in Practice: Open Lectures" event. It features logos for diSPS, Università degli Studi di Salerno, Centro Studi Europei, ActEuR, and the European Union. The text includes the following details:

- Center for European Studies (CES)**  
**Modulo Jean Monnet ActEuR e Cattedra di Sociologia dell'Europa**
- Saluti istituzionali**  
Gennaro IORIO (Direttore del Dipartimento di Studi Politici e Sociali)
- Introducono**  
Massimo PENDENZA (Direttore del Center for European Studies), Dario VERDERAME (Coordinatore Modulo Jean Monnet ActEuR), Beatrice BENOCCI (Modulo Jean Monnet ActEuR)
- Venerdì 1° aprile 2022, L'implementazione dei diritti umani nei sistemi costituzionali europei**  
Virginia ZAMBRANO (Università di Salerno)
- Venerdì 8 aprile 2022, Liberi o uguali. Parità e divieto di discriminazione nella Carta di Nizza**  
Alessandro SOMMA (Università La Sapienza, Roma)
- Venerdì 29 aprile 2022, La posta in gioco della Coesione Sociale, Economica e Territoriale dell'UE**  
Francesco PIEMONTE (Europe Direct Salerno, Moby Dick ETS)
- Venerdì 6 maggio 2022, Praticare il coraggio mite: difendere i diritti umani in Europa**  
Emanuele RUSSO (Presidente Amnesty International Italia)
- Lunedì 16 maggio 2022, Ukraine and a new political geography of Europe**  
Jan Andrzej ZIELONKA (Università di Venezia Ca' Foscari e Università di Oxford, UK)
- 30 incontri si terranno in modalità blended**  
in presenza e tramite Piattaforma Teams, ore 11.30 - 13.00
- Per partecipare compilare il modulo di adesione:** <https://bit.ly/3Myv0EG>
- Website:** [www.centrostudieuropei.it/acteur](http://www.centrostudieuropei.it/acteur)
- Co-funded by the European Union**



The JM Lectures had a **high educational and pedagogical value**. They a) disseminate the methodologies and results of national and international research studies on EU framework of fundamental rights; b) illustrate the opportunities that the EU offers for implementing them at local level, c) keep policy makers and private operators of the human rights sector updated on the strategies implemented by the EU; d) bring out the needs of the local actors; e) make them aware of the common European horizon within which their commitment to human rights takes place; f) identify best practices at the local and national level (see report on “Best practices” on the ActEuR web site).

An anonymous online evaluation questionnaire (<https://forms.gle/qmwwXnww2mtHPm3y7>) was administered at the end of the Lectures cycle. 32 questionnaires were collected. The analysis of the answers shows that:

- a) the topics covered by the speakers were considered **very interesting** (scores of 7 to 10) by almost all the participants (92%);
- b) the knowledge acquired was considered **very useful** (scores of 7 to 10) by 84% of the respondents, in terms of practical benefits;
- c) 79% of respondents felt that the seminar timetable and logistics were **adequate**.

### 3.3. Jean Monnet School Roundtables

The Jean Monnet ActEuR Module promotes the dissemination of knowledge on the topic of fundamental rights in the European Union, in partnership with civil society, through the realization of **Jean Monnet Roundtables** entitled “**Learning from the past: Fundamental Human Rights and the EU Charter**”. The Roundtables involve teachers and students from secondary schools. The aim of the Jean Monnet Roundtables is to create interest in Europe and its institutions by discussing the topics of rights and memory that school curricula generally address from a national rather than a European perspective.

In 2022, through ActEuR JM Roundtables, we met students and teachers from the following high schools: Liceo “Alfano I”, Liceo “Francesco De Santis”, Liceo “Giovanni Da Procida”, all located in Salerno, and Liceo “Virgilio Marone” in Mercato San Severino (SA). As requested by the teachers of the Liceo ‘Francesco De Santis’ in Salerno, we organised a second meeting for the whole school in the occasion of Europe Day 2022. In total, this first year we met with around **180 students** and **20 teachers** at secondary schools. After attending the seminars, students were asked to submit a paper (power point, essay, video, concept map, etc.) on one or more of the topics discussed. Many students used their papers for the final diploma discussion, thus demonstrating their great interest in EU-related topics.

As experienced in the previous EuCuMe JM Module, all outputs remain available to schools (both on the ActEuR JM Module website and on the schools’ institutional websites) to facilitate the process of disseminating information and expertise.

Please, visit:

<https://www.centrostudieuropei.it/acteur/modulo-jean-monnet-2022/jean-monnet-roundtables-2022/>

## 4. Communication

As envisaged by the project, ActEuR Jean Monnet Module activities have benefited for the dissemination of results from a **wide range of communication tools**, some already existing,

others implemented specifically for the Module. Thanks to the experience gained with the previous EuCuMe JM module, we have organised this action into five specific areas:

- Media and Web-Media,
- Social Media,
- On-demand streaming platform: Spotify, TV and Web Radio Unisa,
- Official website of the University of Salerno,
- Official websites (CES and ActEuR) and other digital tools.

All these tools dialogue with each other, creating an effective communication and information tool, with the result of reaching different desired targets. The sheets below summarise for each communication tool the target involved and the result achieved.

<i>Communication Activity Name</i>		1. Media and Web-Media
Description		Each year, at the beginning of the ActEuR JM Module activities, a press release with all the information is available. Subsequently, in the course of the year, at seminars, courses, events, further press releases are available. They are addressed to the Media and Web-Media of the Campania Region, and in particular of the province of Salerno and Avellino, which are the areas of interest of the University of Salerno. Thanks to the Web-Media, our communication covers the Italian national territory. This method of dissemination guarantees excellent results for ActEuR, enabling it to reach a wide audience even those not directly involved in the project.
Who? Target audience		Citizens, Institutions, Schools, Civil Society, Other Universities, Representatives of Local Governments
How? Communication Channel		Media (Tv, Radio, newspaper) and Web-Media (WebTV, Web Radio, online newspaper)
Outcome		Please visit: "Talking about us" page of the ActEuR website <a href="https://www.centrostudieuropei.it/ActEuR/parlano-di-noi/">https://www.centrostudieuropei.it/ActEuR/parlano-di-noi/</a>

<i>Communication Activity Name</i>		2. Social Media
Description		Among the different types of social media for ActEuR JM Module, we decided to use Facebook and Instagram. They are useful to support and expand the work of our Press Office, given their specific target audience and to promote our activities and events on a daily basis.
Who? Target audience		In fact, while Facebook reaches lecturers and researchers (average target 30/60+ years old), Instagram has a younger audience (average target 25/35 years old) and is often used by our students. As we experienced this year, both are useful for creating connections with other institutions and people interested in our work.
How? Communication Channel		ActEuR JM shares these two social media with the Centre for European Studies DiSPS-Unisa.

Outcome	Please visit: <a href="https://www.facebook.com/centrostudieuropei/">https://www.facebook.com/centrostudieuropei/</a> <a href="https://www.instagram.com/centrostudieuropeisalerno">https://www.instagram.com/centrostudieuropeisalerno</a>
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<i>Communication Activity Name</i>	<b>3. On-demand streaming platform: SPOTIFY</b>
Description	In order to experiment with new forms of communication and dissemination for ActEuR JM and CES, we decided to create a Spotify Podcast dedicated to our seminars and conferences. We took the opportunity offered by Spotify to institutions to promote their institutional activities. With our 11 episodes and 817 minutes of recording we received the <b>'spotifywrapped2022'</b> .
Who? Target audience	Researchers, students, teachers, lecturers, citizens and journalists interested in our topics.
How? Communication Channel	SPOTIFY
Outcome	Please visit: <a href="https://open.spotify.com/show/1OXHUALeW2AYNXSOaG3ZOB">https://open.spotify.com/show/1OXHUALeW2AYNXSOaG3ZOB</a>

<i>Communication Activity Name</i>	<b>4. TV &amp; Webradio Unisa, Official web site University of Salerno</b>
Description	As with the previous EuCuMe JM module, we have turned our communication efforts towards the University of Salerno community (consisting of around 40,000 people), periodically collaborating with the University's web radio and TV, while the official website of the University of Salerno (Unisa) hosts our press releases. For 2023, we plan to produce a weekly radio show on the topics covered by the ActEuR JM Module.
Who? Target audience	University of Salerno Community
How? Communication Channel	Tv, Web Radio, Web site of the University of Salerno
Outcome	<a href="https://web.unisa.it/vivere-il-campus/web-tv">https://web.unisa.it/vivere-il-campus/web-tv</a> <a href="https://web.unisa.it/vivere-il-campus/radio">https://web.unisa.it/vivere-il-campus/radio</a> <a href="https://www.unisa.it/">https://www.unisa.it/</a>

<i>Communication Activity Name</i>	<b>5. Official web sites (CES &amp; ActEuR) and other digital tools</b>
Description	ActEuR JM Module also promotes its activities through the following digital tools: ActEuR JM Module and CES websites (both in Italian and English), CES YouTube and SoundCloud channels. It offers an e-learning platform open to citizens and local schools, students, researchers, and teachers. A regular

	newsletter (in Italian and English) is provided for the research community.
Who? Target audience	Students, Teachers, Lecturers, Researchers, Citizens, Institutions, Schools.
How? Communication Channel	ActEuR JM Module and CES websites CES YouTube and SoundCloud Channels E-Learning Platform Newsletter ActEuR JM Module
Outcome	Please visit: <a href="https://www.centrostudieuropei.it/">https://www.centrostudieuropei.it/</a> <a href="https://www.centrostudieuropei.it/ActEuR/">https://www.centrostudieuropei.it/ActEuR/</a> <a href="https://soundcloud.com/cseunisa">https://soundcloud.com/cseunisa</a> <a href="https://www.youtube.com/@centrostudieuropeiunisa6740">https://www.youtube.com/@centrostudieuropeiunisa6740</a> <a href="https://www.centrostudieuropei-elearning.it/">https://www.centrostudieuropei-elearning.it/</a> <a href="https://www.centrostudieuropei.it/ActEuR/newsletter/">https://www.centrostudieuropei.it/ActEuR/newsletter/</a>

The JM ActEuR Team